

WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

GMMB Attention: Accounts Payable 3050 K St, NW Washington, DC 20007

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
951185-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1768

Flight Dates	Order #	Alt Order #		
09/14/12 - 09/17/12	951185	07903241		
Billing Calendar Broadcast	Billing Type Cash	Deal #		
Special Handling				
IDB#	Advertiser Code	Product Code		
9912856	95	101		
Agency Ref	Advertiser Ref			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1	1 09/17/12 Class of Tir	09/17/12 me - Pre-emr	M-F Sunrise @6AM	6:00-7:00 AM	M	:30	1	\$900.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$900.00	-				
	Spots: # Ch		<u>Date</u> <u>Air Time</u> <u>Descri</u> /17/12 6:41 AM M-F Si		Start/End Time 6:00-7:00 AM		<u>h</u> <u>Ad-ID</u> 0 0FA12Z118	Вн		<u>Rate Type</u> \$900.00 NM
2	2 09/17/12 Class of Tir	09/17/12 ne - Pre-emp	NBC Today Show otible with notice	7:00-9:00 AM	M	:30	2	\$1,200.00	NM	
	Weeks: Spots: # Ch	Start Date 09/17/12 Day Air	09/23/12 M	Spots/Week 2	Rate \$1,200.00 Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WI	ESHM 09	/17/12 7:29 AM NBC T /17/12 7:56 AM NBC T	oday Show	7:00-9:00 AM 7:00-9:00 AM	:3	0 OFA12P092 0 OFA12Z118			\$1,200.00 NM \$1,200.00 NM
-3	3 09/14/12 Class of Tir	09/14/12 me - Pre-emp	*Early Sunrise @4:30A	M 430a-5am	F	:30	1	\$80.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSSF	Spots/Week 1	<u>Rate</u> \$80.00					
	Spots: # Ch			ption Sunrise @4:30AM	Start/End Time 430a-5am		<u>h Ad-ID</u> 0 0FA12P092	2н		<u>Rate</u> <u>Type</u> \$80.00 NM
4	4 09/17/12 Class of Tir	09/17/12 me - Pre-emp	*Early Sunrise @4:30Aptible with notice	M 430a-5am	M	:30	1	\$80.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12 M	Spots/Week 1	<u>Rate</u> \$80.00					
	Spots: # Ch			ption Sunrise @4:30AM	Start/End Time 430a-5am		<u>th</u> <u>Ad-ID</u> 0 0FA12P09	2н	200_11	<u>Rate Type</u> \$80.00 NM
	5 09/15/12 Class of Ti	09/16/12 me - Pre-em	sat/sun 5-6a ros ptible with notice	sat/sun 5-6a ros	SS	:30	1	\$75.00	NM	
	Weeks:	Start Date 09/10/12	09/16/12SS	Spots/Week 1	<u>Rate</u> \$75.00		15 A J ID			Deta Time
		n <u>Day Air</u> ESHSu 09			Start/End Time Sun 5-6a	-	th <u>Ad-ID</u> 30 OFA12Z11	8н		<u>Rate</u> <u>Type</u> \$75.00 NM
-	6 09/16/12 Class of Ti	09/16/12 me - Pre-em	Sun Sunrise@6-8 AM ptible with notice	6:00-8:00 AM	S	:30	2	\$300.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSSS	Spots/Week 2	<u>Rate</u> \$300.00					
	Spots: # Ch	n <u>Day Ai</u>	r Date Air Time Descr	iption	Start/End Time	Leng	th Ad-ID			Rate Type



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		Sr	ots/			
ne Start Date End Date Description Start/End Time	MTWTFSS		eek	Rate	Type	
6 09/16/12 09/16/12 Sun Sunrise@6-8 AM 6:00-8:00 AM Class of Time - Pre-emptible with notice	S	:30	2	\$300.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	d-ID			Rate Type
1 WESHSu 09/16/12 6:53 AM Sun Sunrise@6-8 AM	6:00-8:00 AM		A12P092H			\$300.00 NM
2 WESHSu 09/16/12 7:53 AM Sun Sunrise@6-8 AM	6:00-8:00 AM	:30 OF	A12Z118H			\$300.00 NM
7 09/17/12 09/17/12 Regis & Kelly 9-10 AM 9:00-10:00 AM Class of Time - Pre-emptible with notice	M	:30	2	\$650.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/17/12 09/23/12 M 2	<u>Rate</u> \$650.00			ii.		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	d-ID			Rate Type
2 WESHM 09/17/12 9:36 AM Regis & Kelly 9-10 AM	9:00-10:00 AM		A12P092H			\$650.00 NM
1 WESHM 09/17/12 9:49 AM Regis & Kelly 9-10 AM	9:00-10:00 AM	:30 0	-A12Z118H			\$650.00 NN
8 09/17/12 09/17/12 NBC Today Show II 10AM-11AM Class of Time - Pre-emptible with notice	M	:30	2	\$625.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/17/12 09/23/12 M 2	<u>Rate</u> \$625.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	d-ID			Rate Type
1 WESHM 09/17/12 10:28 AM NBC Today Show II	10AM-11AM	:30 0	FA12P092H			\$625.00 NN
2 WESHM 09/17/12 10:49 AM NBC Today Show II	10AM-11AM	:30 0	FA12Z118H			\$625.00 N
9 09/14/12 09/14/12 M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Pre-emptible with notice	F	:30	1	\$350.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate					
09/10/12 09/16/12F 1 Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>	\$350.00 Start/End Time	Length A	4 ID			Rate Typ
1 WESHF 09/14/12 12:14 PM M-F NOON NEWS 12-12:3			<u>u-пр</u> FA12P092H			\$350.00 NI
10 09/17/12 09/17/12 M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Pre-emptible with notice	M	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>	Rate	e est var		,		
09/17/12 09/23/12 M 1 Spots: # Ch Day Air Date Air Time Description	\$350.00 Start/End Time	Length A	d-ID			Rate Type
1 WESHM 09/17/12 12:00 PM M-F NOON NEWS 12-12:3			FA12P092H			\$350.00 NI
11 09/14/12 09/14/12 M-F 3-4 PM 3:00-4:00 PM Class of Time - Immediately Pre-emptible without notice	F	:30	1	\$275.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate					
09/10/12 09/16/12F 1	\$275.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time					Rate Typ
1 WESHF 09/14/12 3:47 PM M-F 3-4 PM	3:00-4:00 PM	:30 0	FA12G104H			\$275.00 N
12 09/17/12 09/17/12 M-F 3-4 PM 3:00-4:00 PM Class of Time - Immediately Pre-emptible without notice	M	:30	1	\$275.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/17/12 09/23/12 M 1	<u>Rate</u> \$275.00					
OUTTITE OUTEDITE IN	Start/End Time	Length A	d-ID			Rate Typ
Spots: # Ch Day Air Date Air Time Description	Otaro Eria Timo					\$275.00 N
	3:00-4:00 PM	:30 0	FA12Z118H			VZ10.00 11
Spots: # Ch Day Air Date Air Time Description		:30	2 2	\$650.00	NM	4270.00
Spots: # Ch Day Air Date Air Time Description 1 WESHM 09/17/12 3:24 PM M-F 3-4 PM 13 09/17/12 09/17/12 M-F 4-5 PM NEWS M-F 4-5 PM Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week	3:00-4:00 PM M Rate				NM	427000
Spots: # Ch Day Air Date Air Time Description 1 WESHM 09/17/12 3:24 PM M-F 3-4 PM 13 09/17/12 09/17/12 M-F 4-5 PM NEWS M-F 4-5 PM Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week	3:00-4:00 PM	:30	2		NM	
Spots: # Ch Day Air Date Air Time Description 1 WESHM 09/17/12 3:24 PM M-F 3-4 PM 13 09/17/12 09/17/12 M-F 4-5 PM NEWS M-F 4-5 PM Class of Time - Pre-emptible with notice Weeks: Start Date 09/17/12 MTWTFSS 09/17/12 Spots/Week 09/17/12 09/17/12 09/23/12 M 2	3:00-4:00 PM M Rate \$650.00	:30	2	\$650.00	NM	Rate Typ \$650.00 N
Spots: # Ch Day Air Date Air Time Description 1 WESHM 09/17/12 3:24 PM M-F 3-4 PM 13 09/17/12 09/17/12 M-F 4-5 PM NEWS M-F 4-5 PM Class of Time - Pre-emptible with notice Weeks: Start Date 09/17/12 MTWTFSS 09/17/12 Spots/Week 09/17/12 Spots: # Ch Day Air Date Air Time Description	3:00-4:00 PM M Rate \$650.00 Start/End Time	:30 Length A	2 <u>Ad-ID</u>	\$650.00	NM	<u>Rate</u> Tyr





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Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1768

www.v	esh.com										
								Spots/			
Line	Start Date	End Date	Description	VA. STATE	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
14	09/17/12 Class of Tim	09/17/12 ne - Pre-emp	M-F 5-6 PM Fotible with notice	ROT	5:00-6:00 PM	M	:30	1	\$800.00	NM	and the state of t
		Start Date 09/17/12			Spots/Week 1	Rate \$800.00					
	Spots: # Ch 1 WE	Day Air		ne Descripti		Start/End Time 5:00-6:00 PM		Ad-ID OFA12P09	2н		Rate Type \$800.00 NM
15	00/44/40	00/44/40	M E C C:20 D		M F 0 0 00 PM				A4 000 00		
15	The state of the s	- The second second	M-F 6-6:30 P		M-F 6-6:30 PM	F	:30	1	\$1,000.00	NM	
		09/10/12	09/16/12		Spots/Week 1	Rate \$1,000.00					
			<u>Date</u> <u>Air Tim</u> 114/12 6:21 F			Start/End Time M-F 6-6:30 PM		<u>Ad-ID</u>) 0FA12P09	2н		<u>Rate Type</u> \$1,000.00 NM
16	09/17/12 Class of Tim	09/17/12 ne - Pre-emp	M-F 6-6:30 P		M-F 6-6:30 PM	M	:30	1	\$1,100.00	NM	
		Start Date 09/17/12	End Date M	TWTFSS	Spots/Week 1	Rate \$1,100.00			2 2		
			<u>Date</u> <u>Air Tim</u> 17/12 6:21 F			Start/End Time M-F 6-6:30 PM		n <u>Ad-ID</u>) ofa12z11	8н		<u>Rate</u> <u>Type</u> \$1.100.00 NM
17	09/16/12										ψ1,100.00 14WI
17	Class of Tin		SA/SU 6-6:30		SA/SU 5:58-6:30 PI		:30	1	\$700.00	NM	, x
-		09/10/12		S	<u>Spots/Week</u> 1	<u>Rate</u> \$700.00					
	_		<u>Date</u> <u>Air Tim</u> /16/12 6:22 F			Start/End Time SA/SU 5:58-6:3		<u>Ad-ID</u>) 0FA12P09)2н		<u>Rate</u> <u>Type</u> \$700.00 NM
18	09/14/12 Class of Tin	09/14/12 ne - Pre-emp	M-F Entertair		17:00-730 PM	F	:30	1	\$1,200.00	NM	
	Weeks:		End Date M		Spots/Week 1	Rate \$1,200.00					
-					ion ertainment Tonight	Start/End Time		n <u>Ad-ID</u> O ofa12g10		s **j.;	Rate Type \$1,200.00 NM
19	09/17/12 Class of Tin	09/17/12 ne - Pre-emr	M-F Entertair	nment Tonig	gt7:00-730 PM	M	:30	1	\$1,500.00	NM	
			End Date M	TWTFSS	Spots/Week 1	<u>Rate</u> \$1,500.00					
	Spots: # Ch	Day Air		ne Descript		Start/End Time	Lengt	h Ad-ID			Rate Type
		SHM 09/	A Service Control of the Control of		ertainment Tonight	7:00-730 PM	:3	0 OFA12P09	92н		\$1,500.00 NM
20	09/14/12 Class of Tin	09/14/12 ne - Pre-emp	M-F Access I	Hollywood	Access Hollywood A	F	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 09/10/12		TWTFSS F	Spots/Week 1	<u>Rate</u> \$1,200.00			TI .		
	Spots: # Ch 1 WE			ne Descript	ion ess Hollywood	Start/End Time Access Hollywo		h <u>Ad-ID</u> 0 0FA12P09	92н		<u>Rate Type</u> \$1,200.00 NM
21	09/17/12	09/17/12	M-F Access I		Access Hollywood A		:30	1	\$1,500.00	NM	Ψ1,200.00 14W
	Class of Tin Weeks:	ne - Pre-emp Start Date	otible with notice	TWTFSS	Spots/Week	Rate					
	C	09/17/12	09/23/12 M		1	\$1,500.00					
	Spots: # Ch 1 WE			ne Descript PM M-F Acc	cess Hollywood	Start/End Time Access Hollywo		<u>h Ad-ID</u> 0 0FA12Z1:	18н		<u>Rate Type</u> \$1,500.00 NM
22	09/14/12 Class of Tin	09/15/12 ne - Pre-emp	M-Su News (@ 11PM	11-1135p	FS-	:30	2	\$1,000.00	NM	
	Weeks:	Start Date 09/10/12	End Date M	TWTFSS FS-	Spots/Week 2	Rate \$1,000.00					
	Spots: # Ch			ne Descript	_	Start/End Time	Lengt	h Ad-ID			Rate Type

WESH

09/10/12

09/16/12



Invoice # Invoice Date Invoice Month Invoice Period 08/27/12 - 09/17/12 951185-1 09/23/12 September 2012

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1768

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ine Start I	Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
22 09/14/ Class		09/15/12 ne - Pre-em	M-Su	News @ 11PM	11-1135p	FS-	:30	2	\$1,000.00	NM	್ಪ್ ಚಿತ್ರ•
Spots:	# Ch 1 WE	<u>Day Air</u> SHF 09	r <u>Date</u> 1/14/12	Air Time Descrip 11:12 PM M-Su M	News @ 11PM	Start/End Time 11-1135p	:3	h <u>Ad-ID</u> 0 0FA12P0			Rate Type \$1,000.00 NM
	2 WE	SHSa 09	/15/12	11:10 PM M-Su N	News @ 11PM	11-1135p	:3	0 OFA12P0	92н		\$1,000.00 NM
23 09/17 Class		09/17/12 ne - Pre-em	M-Sเ ptible wi		11-1135p	M	:30	1	\$1,500.00	NM	4
Weeks		Start Date 09/17/12	09/23/	12 M	Spots/Week 1	<u>Rate</u> \$1,500.00					
Spots:			<u>r Date</u> 9/17/12	Air Time Descri		Start/End Time 11-1135p		<u>th Ad-ID</u> 30 OFA12Z1	.18н		Rate Type \$1,500.00 NM
24 09/17 Class		09/17/12 ne - Pre-em		Tonight Show th notice	11:35P-12:35XM	M	:30	2	\$650.00	NM	
Weeks	S:	Start Date 09/17/12	End D 09/23/		Spots/Week 2	<u>Rate</u> \$650.00					
Spots:	2 WE		<u>r Date</u> 9/17/12 9/17/12	Air Time Description 11:46 PM NBC T 12:31 AM NBC T	onight Show	Start/End Time 11:35P-12:35XN 11:35P-12:35XN	И :3	<u>th Ad-ID</u> 30 OFA12P0 30 OFA12Z1			Rate Type \$650.00 NM \$650.00 NM
25 09/14 Class	/12	09/14/12 ne - Pre-em	Late	Night w/Jimmy Fa		F	:30	1	\$250.00	NM	ψοσο.σσ 11111
Weeks		Start Date 09/10/12		ate MTWTFSS	Spots/Week	<u>Rate</u> \$250.00			1		10000
Spots:	# Ch 1 WE	Day Ai		Air Time Descri	•	Start/End Time 12:35-1:35XM		th <u>Ad-ID</u> 30 ofa12g1	104н		<u>Rate Type</u> \$250.00 NM
26 09/17 Class		09/17/12 ne - Pre-em		Night w/Jimmy Fa th notice	illoi12:35-1:35XM	M	:30	1	\$250.00	NM	
Weeks	s:	Start Date 09/17/12	End D 09/23		Spots/Week 1	<u>Rate</u> \$250.00					
Spots:			<u>r Date</u> 9/17/12	Air Time Descri 1:23 AM Late N	<u>ption</u> light w/Jimmy Fallon	Start/End Time 12:35-1:35XM		<u>th Ad-ID</u> 30 OFA12P	092н	STE	<u>Rate</u> <u>Type</u> \$250.00 NM
27 09/17 Class		09/17/12 ne - Immedi		NBC Prime VOIC e-emptible without		M	:30	1	\$4,000.00	NM	
Week	s:	Start Date 09/17/12	End D 09/23		Spots/Week 1	Rate \$4,000.00					
Spots	_		r <u>Date</u> 9/17/12	Air Time Descri 7:58 PM Mon N	ption IBC Prime VOICE	Start/End Time Prime Other		th <u>Ad-ID</u> 30 OFA12P	092н		<u>Rate</u> <u>Type</u> \$4,000.00 NM
28 09/14 Class		09/14/12 ne - Pre-em		Prime GRIMM th notice	9:00-10:00 PM	F	:30	1	\$2,600.00	NM	
Week	s:	Start Date 09/10/12	End E 09/16		Spots/Week 1	Rate \$2,600.00				-	
Spots			ir <u>Date</u> 9/14/12	Air Time Descri 9:18 PM NBC F		Start/End Time 9:00-10:00 PM		th <u>Ad-ID</u> 30 OFA12G	104н		<u>Rate</u> <u>Type</u> \$2,600.00 NM
29 09/16 Class		09/16/12 ne - Pre-em	NFL ptible wi		8:00PM-conclusio	nS	:30	1	\$9,500.00	NM	
Week	s:	Start Date 09/10/12	End E 09/16		Spots/Week 1	<u>Rate</u> \$9,500.00					
Spots		<u>Day Ai</u> SHSu 09 LR - Fo	9/16/12	Air Time Descri	<u>iption</u>	Start/End Time 8:00PM-conclus		<u>th Ad-ID</u> 30 OFA12Z	118н		<u>Rate</u> <u>Type</u> \$9,500.00 NM
30 09/14 Class		09/14/12 ne - Pre-em			9:00-10:00 AM	F	:30	1	\$500.00	NM	
Week		Start Date	•	Date MTWTFSS	Spots/Week	Rate					

\$500.00

Invoice #



Payment Terms 30 Days

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

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Advertiser	<u>Product</u>	Estimate Number		
Obama/D/President	SKED A	1768		

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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
30 09/14/12 Class of T	09/14/12 ime - Pre-empt	Regis & Kelly 9-10 at tible with notice	AM 9:00-10:00 AM	F	:30	1	\$500.00	NM	en kenter i ser i distri
Spots: # C	h <u>Day Air l</u>	Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 V	VESHF 09/1	14/12 9:49 AM Reg	gis & Kelly 9-10 AM	9:00-10:00 AM	:3	0 OFA12G104	Н		\$500.00 NM
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	1 1 1 1			Total Spots	;	37			

Gross Total

\$40,135.00

Agency Commission

\$6,020.25

Net Amount Due

\$34,114.75